TNJFU BUSINESS SCHOOL (FISHERIES)

INSTITUTE OF FISHERIES POSTGRADUATE STUDIES
TAMIL NADU Dr. J. JAYALALITHAA FISHERIES UNIVERSITY
TNJFU OMR CAMPUS, VANIYANCHAVADI
CHENNAI – 603 103

MBA (Fisheries Enterprises Management)

(Self-supporting Mode)

Two Years | Full Time

ADMISSION FOR 2020 - 2021 BATCH

PROSPECTUS

APPLY ONLY ONLINE

www.tnjfu.ac.in

(PRINTED APPLICATION FORM NOT AVAILABLE)

SEATS AVAILABLE - 30

For More details

Dr. S.A. SHANMUGAM, Ph.D.
Dean (Basic Sciences)
Institute of Fisheries Postgraduate Studies
Vaniyanchavadi, Chennai
Cell: 98947 35180
E-mail: tnjfubsmbaadmission@gmail.com

ADMISSION CALENDAR

Date of Application Opening
14.10.2020

Last date for application submission
10.11.2020

Date of online Counseling (Tentative)
13.11.2020

Date of commencement of classes
23.11.2020



INSTRUCTIONS TO THE CANDIDATES TO FILL IN THE ONLINE APPLICATION FORM

- Click on "**MBA Admission"** link given in the website **www.tnjfu.ac.in** and download the Prospectus.

- Candidates should read the **Prospectus** carefully before filling up and submitting the applications.

- Candidates need to submit filled-in applications only through online on or before **10.11.2020 or any other date that may be extended and notified**

- Downloaded filled-in application should not be sent by post

- **Application along with the fee should be submitted through online only (Rs.750/- for SC/ST and Rs.1500/- for others).**

- Candidates possessing the qualifications as prescribed in the prospectus alone will be considered.

- No addition, deletion or alteration of any particulars relating to the application is permitted after the submission of online application.

- The candidate has to upload a recent passport size (not exceeding **150 kb in PNG**) and Signature (not exceeding **100 kb in PNG**) in the space provided in the application.

- The following certificates/documents must be uploaded at the time filling the online application **(as single PDF file with a maximum size of 5 MB).**

    1. Nativity Certificate in the prescribed format (if applicable).
    2. S.S.L.C. / H.S.C. mark sheet or First page of Service Register for proof of date of birth.
    3. Transfer Certificate (or) Migration Certificate if available
    4. Community Certificate
    5. Provisional / Degree Certificate of Bachelor's / Master's Degree.
       In case the candidate is pursuing the final year Undergraduate Course or has appeared for the final semester examination and awaiting results, the Provisional certificate shall be furnished before admission
    6. Conduct Certificate from the Head of the Institution last studied.
    7. Statement of marks/Report cards/ Transcript card

Note: Failure to submit any of the above documents will make the candidate ineligible for admission.

- Those who are claiming communal reservation should furnish the certificate obtained from the competent authority.

- Selected candidates should join the course on or before the specified date, failing which their names will be deleted and resultant vacancies will be filled up with the other eligible wait listed candidates through counselling.

- All enquiries regarding admission process should be made to

Dr.S.A.Shanmugam
Dean (Basic Sciences)
TNJFU OMR Campus
Vanianchavadi, Chennai- 603 103
Email: tnjfubsmbaadmission@gmail.com
Mobile: 98947 35180 / 98404 88679 / 96009 54515 / 80726 73078/ 9442601908

- No correspondence will be entertained in any other form.

- For all correspondence, the Login ID / Application Number and Name of the candidate need to be mentioned.

- **Online Application Filling methods**

Step -1
- Click on "**MBA Admission"** link given in the website **www.tnjfu.ac.in** and download the Prospectus and read carefully.

Step -2
- Click on "**Apply Now**" button. The application appears along with Login ID.

Step -3
- Fill in the Application. Click on "**Save**" button if you need to make any changes later using your Login ID. You will receive your **Login ID** through SMS and e-mail.

Step -4
- Upload all relevant certificates (compress all certificates in one PDF file - maximum size 5 MB)

Step -5
- Click on "**Submit**" button if all the particulars are furnished correctly. On clicking "**Submit**" button, payment option appears. Do Make Payment.

Step -6
- On successful payment**,** you will receive SMS as well as e-mail confirming successful submission of application along with your **Login ID** and **Application Number.**









TNJFU – AT A GLANCE

Tamil Nadu Dr. J. Jayalalithaa Fisheries University (TNJFU) (www.tnjfu.ac.in) was established by the Government of Tamil Nadu as per the Act 21 of 2012 on 19th June 2012.

The University Headquarters is located at Nagapattinam with the following Institutes/ paraprofessional Institutes namely Fisheries College and Research Institute, Thoothukudi, Dr. M.G.R. Fisheries College and Research Institute, Ponneri, (Thiruvallur District), Dr. M.G.R. Fisheries College and Research Institute, Thalainayeru, Nagapattinam, College of Fisheries Engineering, Vettar River View Campus, Nagapattinam, Institute of Fisheries Biotechnology, Vaniyanchavadi, Chennai, Institute of Fisheries Postgraduate Studies, Vaniyanchavadi, Chennai, TNJFU Business School (Fisheries), Vaniyanchavadi, Chennai, College of Fish Nutrition and Food Technology, Madhavaram Milk Colony, Chennai, Paraprofessional Institute of Fisheries Technology, Royapuram, Chennai, Paraprofessional Institute of Aquaculture Technology, Muttukadu, Chennai, Paraprofessional Institute of Fishing Technology, Mandapam, Ramanathapuram.

TNJFU is one of the leading State Agricultural University, offers various professional / vocational degree programmes in Fisheries Science such as Bachelor of Fisheries Science (B.F.Sc.), B.Tech. (Fisheries Engineering), B.Tech. (Energy & Environmental Engineering), B.Tech. (Biotechnology), B.B.A. (Fisheries Business Management), B.Tech. (Food Technology), B.Voc. (Industrial Fish Processing Technology), B.Voc. (Industrial Aquaculture), B.Voc. (Industrial Fishing Technology), B.Voc. (Aquatic Animal Health Management), M.B.A. (Fisheries Enterprises Management), Master of Fisheries Science (M.F.Sc.) and Ph.D. in Fisheries Science.

Besides, various Directorates and Centres are functioning under the TNJFU, to carry out Fisheries and Aquaculture Research and Extension activities across the state.



TNJFU Business School (Fisheries)

TNJFU has established the "**TNJFU Business School (Fisheries)"** at **Institute of Fisheries Post Graduate Studies, TNJFU OMR Campus, Chennai -603 103**, in the year 2018-2019, which is an exclusive school to impart BBA (FBM) and MBA (FEM) degree Programs in order to nurture the business management and entrepreneurship skills with a specialised approach to Fisheries and Aquaculture Business Enterprises.



TNJFU-BUSINESS SCHOOL (FISHERIES): ROAD TO THE FUTURE

TNJFU-Business School (Fisheries) is ideally situated in Chennai's IT Corridor, which is otherwise defined as **"Road to Future"**, having the following locational advantages, facilities and features.

Location Advantages of TNJFU OMR Campus

Vaniyanchavadi is well-developed location adjacent to the Siruseri IT Park (Refer location Map given at the end). Well connected to the City by Roads and Public Transportation Facilities.

Surrounded by all amenities such as Residential Apartments, Amusements, Multiplex, Premium Educational Institutes, IT Parks, Management Schools, Eateries, Bachelors' Lodging Facilities, Accommodations for Girls, Shopping Centers, etc.

Facilities & Features of TNJFU Business School (Fisheries)

[1] Smart Class Rooms
[2] Business Library
[3] Digital Resources
[4] Group Discussion (GD) Room
[5] Seminar Hall with Modern AV Systems
[6] Auditorium
[7] Industry Interface Curriculum
[8] Industry Experienced Faculties

TNJFU Business School (FISHERIES) offers Two Year Full- time **MBA** Programme in **Fisheries Enterprises Management [MBA (FEM)]** on self-supporting mode.



MBA (FEM): Learning Objective

The primary objective of MBA (FEM) is to familiarise the students with all the core business management functions in detail. Also, to learn how to specifically apply the principles, concepts, theories, procedures, plans, techniques, tools, standards, regulations, good management practices, etc., in the various businesses of fisheries, aquaculture and allied sectors at enterprise level.



Industry Interface

ADVANTAGE

This MBA program is designed with more real time approach so as to suit future executives and managers who intend to serve the organizations and industries engaged in commercial or non-commercial activities of Fisheries and Aquaculture in India or in any part of the World, irrespective of their academic background.

This Program will definitely give an edge in managing the Fisheries and Aquaculture businesses by optimal utilization of organizational resources with the enhanced entrepreneurial skills and approach.

Job Opportunities

Aqua Farming
Hatchery
Feed Manufacturing & Marketing
Seafood Processing & Export
Deep Sea Fishing
Organized Seafood Retailing
Ornamental Breeding, Farming, Trading & Export
Fishing Gear & Craft Units
Laboratory Services & many more...











INDUSTRIAL NEEDS FOR QUALIFIED BUSINESS MANAGERS

Scale and the format of business in Indian Fisheries Industry is in the fast changing phase from "unorganized" to "organizing or partially organized" industrial outlook. Fishing & aquaculture industry made up over 1.1 trillion Indian Rupees in Gross Valued Added to agriculture across India in the fiscal year 2017.

In this scenario, the development of "Knowledge Management" in the Fisheries Industry is very important not only from the aspects of "Technology and / or Technological Management" but also from the management of Fisheries Businesses. Hence, the need of the formal educational program in management of Fisheries Business or entities is vital in order to support the Industry by generating well trained Business Managers, Entrepreneurs and Business Leaders in the **Business Education** as well as in the **Best Business Management Practices (BBMP).**





















FEE STRUCTURE

Each selected candidate is required to pay the following semester fees as prescribed by the University from time to time.

Sl. No.	Particulars	I Semester	II Semester	III Semester	IV Semester
1	**Self-supporting Fees**	40000	40000	40000	40000
2	**Tuition Fees**	5000	5000	5000	5000
3	**Examination Fees**	4000	4000	4000	4000
4	**Special Fees**				
	i. College Magazine	200	200	200	200
	ii. University Calendar	100	-	100	-
	iii. Library Fees	500	500	500	500
	iv. Sports, Games charges	250	250	250	250
	v. Computer charges	500	500	500	500
	vi. Contingency fund	1000	1000	1000	1000
	vii. Registration, enrolment fees	300	-	-	-
	viii. Admission fees	300	-	-	-
	ix. Syllabus	100	-	-	-
	x. Identity Card	100	-	-	-
	xi. Transport charges	250	-	250	-
	xii. Day Scholar amenity	250	-	250	-
5	**Other charges**				
	i. Students Association	250	-	250	-
	ii. Journal subscription	1000	-	1000	-
	iii. Alumni Association	100	-	100	-
	iv. Personal accident insurance fee	200	-	200	-
	v. Transcript Card / Degree Certificate charges	400	-	-	-
	vi. Co-operative Society fees: (Membership fee Rs. 10/-, Share Capital Rs.15/- and Trade Deposit Rs.100/-*)	125	-	-	-
	vii. Exposure Visit	2000	2000	2000	2000
	viii. Library Caution Deposit *	500	-	-	-
	Total	**57,425**	**53,450**	**55,1000**	**52,950**

**** Refundable on completion of the degree programme***

In addition, the following counselling fee shall be paid on the day of counselling.

Counselling Fee (Non-refundable):

For SC / SCA / ST : Rs. 1000/-

For OTHERS : Rs. 2000/-

MODE OF PAYMENT

The details of the mode of payment of fees at the time of admission will be communicated to the selected candidates along with the admission / selection intimation through e-mail.

ELIGIBILITY

The following candidates are eligible for admission:

- Candidates who have appeared for the final examination of any Undergraduate Course of a UGC recognized University including Deemed University under any stream and awaiting results.
- Candidates who have passed the final examination of any Undergraduate Course of any UGC recognized University under any stream viz., Arts, Science, Commerce, Engineering, Agriculture, Veterinary, Fisheries and Medicine etc.,

MODE OF SELECTION

Selection of candidates for MBA degree course shall be done based on the marks obtained by them in the qualifying degree, counselling, personal interview, etc.

COUNSELLING PROCEDURE

Eligible candidates will be called for counselling as per their rank. Selected candidates can choose seats at the time of counselling. The waiting list will be filled by second counselling.

RESERVATION POLICY

The reservation policy prescribed by the Government of Tamil Nadu will be duly followed.

HOSTEL FACILITIES

The course fee mentioned in this prospectus is excluding Boarding & Lodging. As on date, no In-Campus hostel facilities are available for students. However, the Institute helps in arranging suitable Off-Campus Hostel Facilities in the close vicinity to our campus on payment by the students.

PREVENTION OF RAGGING
(Statutory Warning)

Ragging is punishable as per Proceedings of the Supreme Court of India in SLP (C) No. 24295/2004 conveyed by the University Grants Commission, vide Letter No. F.1-8/2006 (Cpp-II) dated: 04.03.2008. If any incident of ragging comes to the notice of the authority, the concerned student shall be directed to explain and if his / her explanation is not found satisfactory, the authority would expel him / her from the Institution.

Tamil Nadu Dr. J. Jayalalithaa Fisheries University reserves the right to cancel or vary any of these rules without notice.

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