Tamil Nadu Dr. J. Jayalalithaa Fisheries University
Nagapattinam



MBA ADMISSION PROSPECTUS 2023-24

TAMIL NADU Dr. J. JAYALALITHAA FISHERIES UNIVERSITY

Vettar River View Campus
Nagapattinam – 611 002
Tamil Nadu, India

POSTGRADUATE ADMISSION – 2023-24

MBA (FISHERIES ENTERPRISES MANAGEMENT)

(SELF-SUPPORTING MODE)

PROSPECTUS

DOWNLOAD THE APPLICATION AT

www.tnjfu.ac.in

From 24.01.2024 to 02.02.2024 (5.00 PM)

(ONLINE APPLICATION FORM NOT AVAILABLE)

CONTACT

Phone : 0461-2340554
Mobile : 9443126894
E-mail : pgadmission@tnjfu.ac.in

COURSES OFFERED:

M.B.A. (Fisheries Enterprises Management)

CAMPUS ADDRESS

TNJFU Fisheries Business School, DIVA Campus,
ECR, Muttukadu, Chennai – 603 112

MBA (FEM) Seats Available – 17 seats

IMPORTANT DATES

1.	Application Opening date	:	**24.01.2024**
2.	Last date for submission of application	:	**02.02.2024**
3.	Hall ticket for entrance examination	:	**03.02.2024**
4.	Entrance examination and interview	:	**05.02.2024**
5.	Last date for payment of fee	:	**07.02.2024**

Venue

Institute of Fisheries Post Graduate Studies (IFPGS),
TNJFU-OMR Campus,
Vaniyanchavadi, Chennai- 603 103

INSTRUCTIONS TO THE CANDIDATES TO FILL IN THE APPLICATION FORM

- Click on "**PG Admission 2023-24"** link given on the website, www.tnjfu.ac.in for the prospectus and downloading the application form (MS Word Format).

- Candidates should read the Prospectus carefully before filling up and submitting the applications.

- Candidates possessing the qualifications as prescribed in the prospectus alone will be considered.

- Candidates must use the application available on the website and submit their applications on or before 02.02.2024.

- The candidates are required to affix their original passport-size photograph and signature directly on the application form in the space provided.

- No addition, deletion or alteration of any particulars relating to the application is permitted after the submission of the application.

- **The application fee must be remitted through a Demand Draft (DD) made in favour of the Finance Officer, TNJFU, Nagapattinam. The application fee is Rs.750/- for SC/ST candidates and Rs.1500/- for all others. It is essential that candidates indicate their name and other relevant details on the reverse side of the DD. Subsequently, the DD, along with the application form should be sent to the Chairman, PG Admission Committee, Fisheries College and Research Institute, Thoothukudi – 628 008 before 02.02.2024.**

- The following certificates/documents must be attached along with the application

1. Nativity Certificate in the prescribed format (if applicable).
2. S.S.L.C. / H.S.C. mark sheet or First page of Service Register in proof of dateof birth.
3. Transfer Certificate / Migration Certificate
4. Community Certificate
5. Provisional / Degree Certificate of Bachelor's Degree / Masters Degree
6. Statement of Marks / Report cards / Transcript card
7. Conduct Certificate from the Head of the Institution last studied.
8. Service Certificate showing the details of service / experience.
9. Proof for Research articles published (first page of the article) and academic medals / awards
10. Any other relevant certificates

Note: Failure to submit any of the above documents from Sl.No. 1 to 7 will make the candidate ineligible for admission.

- Those who are claiming communal reservation should furnish the certificate obtained from the competent authority. However, the employees of Tamil Nadu

Dr. J. Jayalalithaa Fisheries University and Government of Tamil Nadu should enclose an attested copy of the **first page of their Service Register** as proof of community claim.

- Employees of the Tamil Nadu Dr. J. Jayalalithaa Fisheries University/State or Central Government or other organizations **must produce a certificate from the concerned authorities permitting him/her to do M.B.A. degree course in Tamil Nadu Dr.J. Jayalalithaa Fisheries University at the time of counselling**. The candidate will not be eligible, if he/she fails to produce the certificates.

- Selected candidates should join the course on or before the specified date, failing which admission will automatically stand cancelled and resultant vacancies will be filled withthe other eligible wait-listed candidates.

- All enquiries about the admission process only be made through email to **pgadmission@tnjfu.ac.in**

- No correspondence will be entertained in any other form.

- For all correspondence, the Name of the candidate and application number need to be mentioned.

- All columns should be filled, checked and supported by certificates/documents.









TNJFU – AT A GLANCE

Tamil Nadu Dr. J. Jayalalithaa Fisheries University (www.tnjfu.ac.in) was established on June 19, 2012, under the provisions of Act 21 of 2012 by Tamil Nadu Government. This university has received accreditation from the Indian Council of Agricultural Research, which is valid from 01.04.2021 – 31.03.2026, with a score of 3.16, equivalent to Grade-A.

The University Headquarters is situated in Nagapattinam and comprises various institutes and paraprofessional institutions. These include, Fisheries College and Research Institute, Thoothukudi, Dr. M.G.R. Fisheries College and Research Institute, Ponneri (Thiruvallur District), Dr. M.G.R. Fisheries College and Research Institute, Thalainayeru, Nagapattinam, College of Fisheries Engineering, Nagapattinam, Institute of Fisheries Biotechnology, Vaniyanchavadi, Chennai, Institute of Fisheries Postgraduate Studies, Vaniyanchavadi, Chennai, TNJFU Fisheries Business School, Muttukadu, Chennai, College of Fish Nutrition and Food Technology, Madhavaram Milk Colony, Chennai, Paraprofessional Institute of Fisheries Technology, Madhavaram, Chennai, Paraprofessional Institute of Aquaculture Technology, Muttukadu, Chennai, Fisheries Training Institute, Mandapam, Ramanathapuram These institutions are affiliated with the Tamil Nadu Dr. J. Jayalalithaa Fisheries University (TNJFU) and contribute to its diverse academic and research programmes.

TNJFU, as a leading State Agricultural University, offers a diverse range of professional and vocational degree programmes in Fisheries Science. These programs include, Bachelor of Fisheries Science (B.F.Sc.), B.Tech. (Fisheries Engineering), B.Tech. (Energy & Environmental Engineering), B.Tech. (Biotechnology), B.B.A. (Fisheries Enterprises Management), B.Tech. (Food Technology), B.Voc. (Industrial Fish Processing Technology) B.Voc. (Industrial Aquaculture), B.Voc. (Industrial Fishing Technology), B.Voc. (Aquatic Animal Health Management), M.B.A. (Fisheries Enterprises Management), Master of Technology (M.Tech.), Master of Fisheries Science (M.F.Sc.), Ph.D. in Fisheries Science. These programs provide a comprehensive education and training in various aspects of Fisheries Science, catering to the diverse needs and interests of students and professionals in this field.





TNJFU - Fisheries Business School

TNJFU has established the "**TNJFU - Fisheries Business School"** at **Institute of Fisheries Post Graduate Studies, TNJFU OMR Campus, Chennai -603 103**, in the year 2018-2019, which is an exclusive school to impart BBA (FEM) and MBA (FEM) degree Programmes to nurture the business management and entrepreneurship skills with a specialised approach to Fisheries and Aquaculture Business Enterprises. Later in 2022, this school was shifted to the Directorate of Incubation and Vocational Training in Aquaculture (DIVA) campus, ECR, Muttukadu, 603112, Chennai.



TNJFU-FISHERIES BUSINESS SCHOOL: ROAD TO THE FUTURE

TNJFU Fisheries Business School is ideally situated in Chennai's IT Corridor, which is otherwise defined as **"Road to Future"**, having the following locational advantages, facilities and features.

Location Advantages of TNJFU ECR Campus

Muttukadu on ECR is well developed location closure to the IT Park. Well connected to the City by Roads and Public Transportation Facilities.

Surrounded by all amenities such as Residential Apartments, Amusements, Multiplex, Premium Educational Institutes, IT Parks, Management Schools, Eateries, Bachelors' Lodging Facilities, Accommodations for Girls, Shopping Centres, etc.

Facilities & Features of TNJFU Fisheries Business School

[1] Smart Class Rooms
[2] Business Library
[3] Digital Resources
[4] Group Discussion (GD) Room
[5] Seminar Hall with Modern AV Systems
[6] Auditorium
[7] Industry Interface Curriculum
[8] Industry Experienced Faculties

TNJFU Fisheries Business School offers Two Year Full-time **MBA** Programme in **Fisheries Enterprises Management [MBA (FEM)]** on self-supporting mode.



MBA (FEM): Learning Objective

The primary objective of MBA (FEM) is to familiarize the students with all the core business management functions in detail. Also, to learn how to specifically apply the principles, concepts, theories, procedures, plans, techniques, tools, standards, regulations, good management practices, etc., in the various businesses of fisheries, aquaculture and allied sectors.



Industry Interface

ADVANTAGE

This MBA program is designed with more real time approach so as to suit future executives and managers who intend to serve the organizations and industries engaged in commercial or non-commercial activities of Fisheries and Aquaculture in India or in any part of the World, irrespective of their academic background. This programme will undoubtedly provide a competitive advantage in effectively managing Fisheries and Aquaculture businesses through the optimal utilization of organizational resources, alongside the development of enhanced entrepreneurial skills.

Job Opportunities

Aqua Farming
Hatchery
Feed Manufacturing & Marketing
Seafood Processing & Export
Deep Sea Fishing
Organized Seafood Retailing
Ornamental Breeding, Farming, Trading & Export
Fishing Gear & Craft Units
Laboratory Services & many more…











INDUSTRIAL NEEDS FOR QUALIFIED BUSINESS MANAGERS

Scale and the format of business in Indian Fisheries Industry is in the fast changing phase from "unorganized" to "organizing or partially organized" industrial outlook. Fishing & aquaculture industry made up over 1.1 trillion Indian Rupees in Gross Valued Added to agriculture across India in the fiscal year 2017.

In this scenario, the development of "Knowledge Management" in the Fisheries Industry is very important not only from the aspects of "Technology and / or Technological Management" but also from the management of Fisheries Businesses. Hence, the need of the formal educational program in management of Fisheries Business or entities is vital in order to support the Industry by generating well trained Business Managers, Entrepreneurs and Business Leaders in the **Business Education** as well as in the **Best Business Management Practices (BBMP).**





















FEE STRUCTURE

Each selected candidate is required to pay the following semester fees as prescribed by the University from time to time.

Sl. No.	Particulars	I Semester	II & IV Semesters	III Semester
1	**Tuition Fees**	45000	45000	45000
2	**Examination Fees**	4000	4000	4000
3	**Special Fees**			
	i. College Magazine	200	200	200
	ii. University Calendar	100	-	100
	iii. Library Fees	500	500	500
	iv. Sports, Games charges	250	250	250
	v. Computer charges	500	500	500
	vi. Contingency fund	1000	1000	1000
	vii. Registration, enrolment fees	300	-	-
	viii. Admission fees	300	-	-
	ix. Syllabus	100	-	-
	x. Identity Card	100	-	-
	xi. Transport charges	250	-	250
	xii. Day Scholar amenity	250	-	250
4	**Other charges**			
	i. Students Association	250	-	250
	ii. Journal subscription	1000	-	1000
	iii. Alumni Association	100	-	100
	iv. Personal accident insurance fee	200	-	200
	v. Transcript Card / Degree Certificate charges	400	-	-
	vi. Co-operative Society fees: (Membership fee Rs. 10/-, Share Capital Rs.15/- and Trade Deposit Rs.100/-*)	125	-	-
	vii. Exposure Visit	2000	2000	2000
	viii. Library Caution Deposit *	500	-	-
	ix. TNJFU Alumni Network membership fee	1000	1000	1000
	Total	**58,425**	**54,450**	**56,600**

*** Refundable on completion of the degree programme**

Counselling Fee (Non-refundable) – Shall be paid on the day of counselling

On the day of counselling, the candidates must pay the following counselling fee.

For SC / SCA / ST: Rs. 1000/-
For OTHERS : Rs. 2000/-

MODE OF PAYMENT

The details of mode of payment of fees at the time of admission will be communicated to the selected candidates along with the admission / selection intimation through e-mail.

ELIGIBILITY

The following candidates are eligible for admission:

- Candidates who have passed the final examination of any Undergraduate Course of any UGC recognized University under any stream viz., Arts, Science, Commerce, Engineering, Agriculture, Veterinary, Fisheries and Medicine etc.,

- Candidates who have appeared for the final examination of any Undergraduate Course of a UGC recognized University including Deemed University under any stream and awaiting results

MODE OF SELECTION

Selection of candidates for MBA degree course shall be done based on obtained by them.

Sl. No	Details	Max Score
1	Qualifying degree	30 or 40
2	awards / certificates / Recognition, etc., at State / Nationallevel	10
3	Training / Internship / Project work, etc., Undergone	5
4	Participation in Seminar/ Conference / Paper Presentation	5
5	Work Experience in reputed Industry / Business	10
6	Extracurricular activities – Sports, NCC, NSS, Yoga, SocialService, etc.	5
7	Interview Performance	40 or 30

COUNSELLING PROCEDURE

Eligible candidates will be called for a written test (Aptitude test) and counselling as per their rank. Selected candidates can choose seats at the time of counselling.The waiting list Candidates will be admitted if vacancy arises.

RESERVATION POLICY

The reservation policy prescribed by the Government of Tamil Nadu will be duly followed.

HOSTEL FACILITIES

The course fee mentioned in this prospectus is excluding Boarding & Lodging. As on date, no In-Campus hostel facilities are available for students. However, the Institute helps in arranging suitable Off-Campus Hostel Facilities in the close vicinity to our campus on payment by the students.

PREVENTION OF RAGGING (Statutory Warning)

Ragging is punishable as per Proceedings of the Supreme Court of India in SLP (C) No. 24295/2004 conveyed by the University Grants Commission, vide Letter No.F.1- 8/2006 (Cpp-II) dated: 04.03.2008. If any incident of ragging comes to the notice of the authority, the concerned student shall be directed to explain and if his / her explanation is not found satisfactory, the authority will expel him/her from the Institution.

Tamil Nadu Dr. J. Jayalalithaa Fisheries University reserves the right to cancel or vary any of these rules without notice