Tamil Nadu Dr. J. Jayalalithaa Fisheries University

Dr.MGR Fisheries College and Research Institute

Ponneri.601 204

Invitation for Expression of Interest

Leasing/ renting out the shop facilities in Aquatic Rainbow Mall (ARM)

Tamil Nadu Dr. J. Jayalalithaa Fisheries University (TNJFU), Nagapattinam proposes to engage reputed Ornamental fish culturists involved in the production of aquarium fishes for a period of 11 months by "**leasing / renting out the shop facilities in Aquatic Rainbow Mall (ARM**)" located inside the TNJFU Madhavaram campus for the year 2023-24. Expression of Interest (EOI) for the purpose is invited from the interested parties.

The EOI prepared in accordance with the procedure given shall reach the Dean, Dr. MGR Fisheries College and Research Institute, Ponneri, Thiruvallur District, before **3.00 PM**. on 30.06.2023. The EOI is valid for a **period of 15 days** from the date of opening.

1. Introduction of Aquatic Rainbow Mall (ARM)

Tamil Nadu Dr. J. Jayalalithaa Fisheries University established an Aquatic Rainbow Mall (ARM) at its Madhavaram campus located near Madhavaram Milk Colony, Chennai - 600 051. The ARM is established with a State of art infrastructure facility for trading of high value ornamental fishes (indigenous and exotic) and other Ornamental accessories *viz*. aquatic plants, aquarium tanks and accessories, feeds, drugs, filters, aerators etc.

The ARM serves also as the trading hub for the sale of high value ornamental fishes produced by traders as well as incubatees of Aquatic Rainbow Technology Park (ARTP) at TNJFU Madhavaram Campus to augment the international Ornamental fish trade. The ARM provides a good platform for the naturalist fish hobbyist /biologists, guides and other ornamental fish traders, and service staff to showcase their fishes or products. An increase of visitors to ARM creates high demand for ornamental fishes and other related services in domestic market.

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2. Facilities at ARM:

The ARM has the following facilities:

a. A total of 44 shops (each shop area 190 sq. feet; outer x outer) with electrical connection to display the live ornamental fishes.
b. A parking facility and outer fencing in the premises.
c. An approach road and light facilities from the Madhavaram Milk Colony main road.
d. A separate Bus stop available near TNJFU – ARM.
e. An administrative room for TNJFU functions in the ground floor for providing services to the lessee.
f. Lab facilities are available in TNJFU Madhavaram Campus for water and soil quality testing e.g. Aquatic Microbiology tests, Molecular PCR tests and Pathology tests.
g. Water supply system**:** A bore well, overhead tanks and piping system available to supply quality water to all the shops.
h. Power supply**:** Electrical power given to the whole complex from the Central distribution system. Independent sub-meters available for each shop to levy the charges from the users based on usage.
i. Toilet block**:** Four toilet blocks available in the complex for use by the visitors as well as shop owners. Sanitation has to be maintained by the lessee by arrangement of O &M contractors.
j. Security services available at the entrance of the ARM. However, additional securities can be engaged by the lessee for individual shop safety**.**

3. Detailed information of the cost to be incurred by the lessee:

1) Total lease amount per shop = Rs. 2150/- + 18% GST extra
2) Advance per shop - Rs.25,000/-(will return to the tenant without interest at the time of vacating the shop)
3) Maintenance charges - Lessee to pay to O&M contractors engaged by them
4) Water charges - Lessee to pay to ARM, TNJFU based on usage through the ARM Bank account
5) Electricity charges - Lessee to pay to Electricity Board directly based on meter reading

4. Qualification of the applicant:

a) Applicant must be a resident of Tamil Nadu
b) Primary applicant must be ornamental fish farmers & traders, fish feed manufacturers & distributors, fish vendors or retailers or aqua clinic persons
c) Secondary applicant can be ornamental pet farmers & traders.
d) Preference will be given for applicants having membership in registered societies.

5. Allotment ratio :

Shops will be allocated as follows:

1. Ornamental Fish farmers & traders : 60%
2. Ornamental Pet farmers & traders : 20%
3. Others – fish vendors & retailers : 20 %

6. Selection Process:

Selection process consists of an initial screening of applications for eligibility followed by **personal interview** of the short-listed applicants by an expert committee constituted by TNJFU to evaluate their techno-commercial capabilities.

7. Name of the contact person for any clarifications:

The Dean
Dr. M.G.R Fisheries College &Research Institute,
Ponneri – 601 204, Tiruvallur (Dt)
Phone No: 044-27971557.

Application form for taking lease of shops in Aquatic Rainbow Mall (ARM)

1.	Name	**:**	
2.	Mailing address	**:**	
3.	Contact Mobile Number	**:**	
4.	E-mail address	**:**	
5.	Membership details (Association/Society)	**:**	
6.	Years of Experience in ornamental fish Farming or Trade/ Pet farming or Trade/ Fish feed or Fish Sale, etc.	**:**	
7.	Turnover for the last three years (With evidence)	**:**	

8. Details of Business or Management for the past three years **:**

Sl. No.	Types of ornamental fishes farmed or traded/Types of aquarium accessories traded / Types of pets farmed or traded/ Types of fish in retail sale/ Types of fish feed marketed / Types of tests performed in Aqua clinic

Place:

Date : (Signature of the applicant)